

Overview: Company needed an updated version of a radio script for a 30-second spot to be aired during a local football game. The lead time for the project was short to accommodate audio production.

Radio Script:

COMPANY NAME has the nation's top selection of RV brands including motorhomes, fifth wheels, travel trailers, and more.

Take the game wherever your travel brings you in your dream RV from COMPANY NAME. Their experts can help you choose from today's most popular RVs.

With a large on-site accessories store, service department, and RV resort, COMPANY NAME is your RVing destination!

The World's Largest RV dealership is located off Interstate-9, Exit 8, open 7 days a week.

Stop by or visit COMPANYWEBSITE.COM for all your RV needs!