

Overview: Develop copy for an autoresponder email that needed to offer next steps for the recipient to take while conveying a welcoming and friendly tone.

Email Copy:

Thank you for your interest in purchasing an RV from COMPANY NAME!

We're here to help you find your perfect RV and we offer a wide selection of motorized and towable units to meet every camping need. Ready to get started? Contact our experts by calling us directly at 000-000-0000 or by reaching out online [here](#).

When you purchase with us, you'll also receive:

- One-on-one RV training
- RV tech support hotline
- Up to 260 nights of camping
- Bonus discounts

We look forward to helping happy campers each day and we're dedicated to helping you find your next RV. Contact us today!